



The Ithaca College Business-Link Group of Syracuse connects Ithaca College students and alumni with interests in business or communications, to further their careers and collaborate in business. Founded in 2010, this organization meets twice annually, once in early winter and once in the summer. This networking event regularly brings about new internship and career opportunities for students and young alumni.

In the greater Syracuse area, there are over 300 alumni and 50 students who are associated with IC’s Business and Communications Schools. Alumni include senior corporate executives, entrepreneurs who founded local businesses, and professionals from accounting, financial, marketing and media firms. These IC alumni provide valuable career guidance and support to students. In addition, this forum allows IC alumni to get to know each other and learn about their interests.

The annual winter event is held at a location of special interest, and the summer event is held in box seats at NBT Bank Stadium. These events feature distinguished guests.

Participating companies that regularly attend include Dannible & McKee, Northwestern Mutual, Pinnacle Investments, Pinckney Hugo Group, Prudential, and Syracuse Trivia Company.

Past guest speakers include: Robert Daino, President and CEO of WCNY Public Media; Gregg Kidd, CEO at Pinnacle Holding Company; Sean Reid, Dean, Ithaca College School of Business; Jason Smorol, General Manager, Syracuse Chiefs; Amy Robbins, Radio Personality, 93Q WNTQ (Ithaca College, ’87); Aaron Hugo, Executive Director, Pinckney Hugo Group (Ithaca College, ’96); Matt Mulcahy, WSTM Channel 3 News Anchor (Ithaca College ’87) ; John Liddy, Tech Garden Director of Student Venture Development; Nasir Ali, Chief Executive Officer and Co-Founder of Upstate Venture Connect.

A LinkedIn Group has been established which allows members to learn about each other online, share internship and job leads, and stay connected. If you have not already joined this LinkedIn Group, please do so. The group name is Ithaca College Business-Link Syracuse.

We encourage IC Business and Communications school students and alumni to invite IC friends with an interest in business or communications to attend future events. If you would like to talk about ways that you can participate or have suggestions, please contact us:

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